

An aerial photograph of a city skyline, likely Montreal, featuring numerous skyscrapers and a central dome. A semi-transparent grey rectangular box is overlaid on the image, containing the main title text.

# **10 raisons d'aimer le BIZBOK quand on est analyste d'affaires**

*Présenté au IIBA Montréal le 30 sept 2014, Farid Mheir*

©2014 Services de Consultation Farid Mheir

## Plan de la présentation

---

1. Survol de l'architecture d'entreprise
2. 10 raisons d'aimer le BIZBOK



## FARID MHEIR

[farid@mheir.com](mailto:farid@mheir.com)

(514) 867-7720

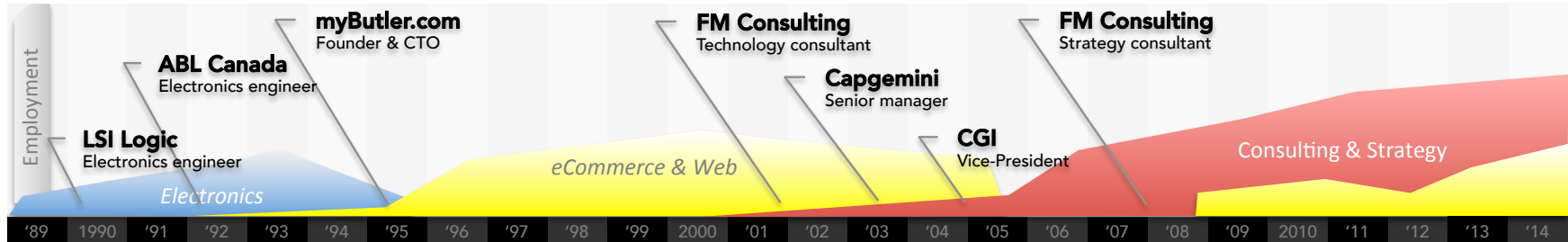
[www.mheir.com](http://www.mheir.com)

Canadian, born in Montreal

French-English-Spanish

### ENTERPRISE ARCHITECT FOR THE DIGITAL ERA

Advisor to executives and managers, brings hands-on experience from his management and startup days. He delivers technology assessments and audits, detailed architectures, transformation roadmaps and project management and governance.



# Analogie utile pour comprendre l'architecture d'entreprise

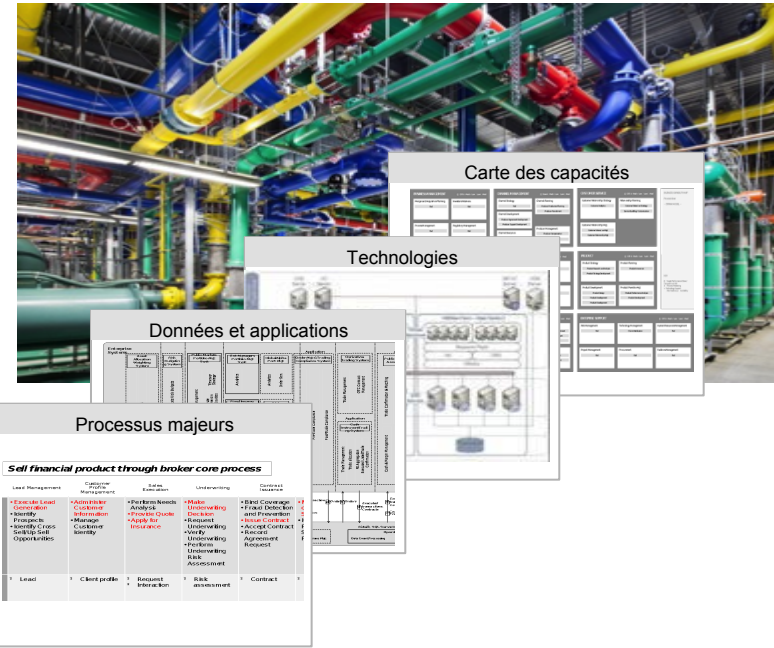
---

**Architecture  
d'Entreprise  
=  
Urbanisme**

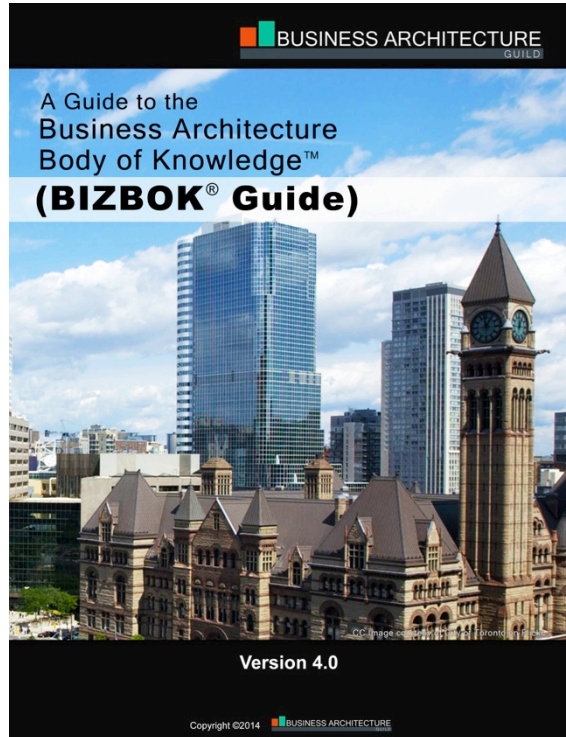
**Architecture de  
Solution  
=  
Architecture**



# Architecture d'Entreprise



# BIZBOK



Version 4 lancée à l'été 2014

A Guide to the Business Architecture Body of Knowledge provides a **practical guide** for business architecture **practitioners** and **individuals** who wish to use business architecture to **address business challenges**.

# Qui, Que, Quoi, Donc, Où, Quand, Pourquoi, etc.

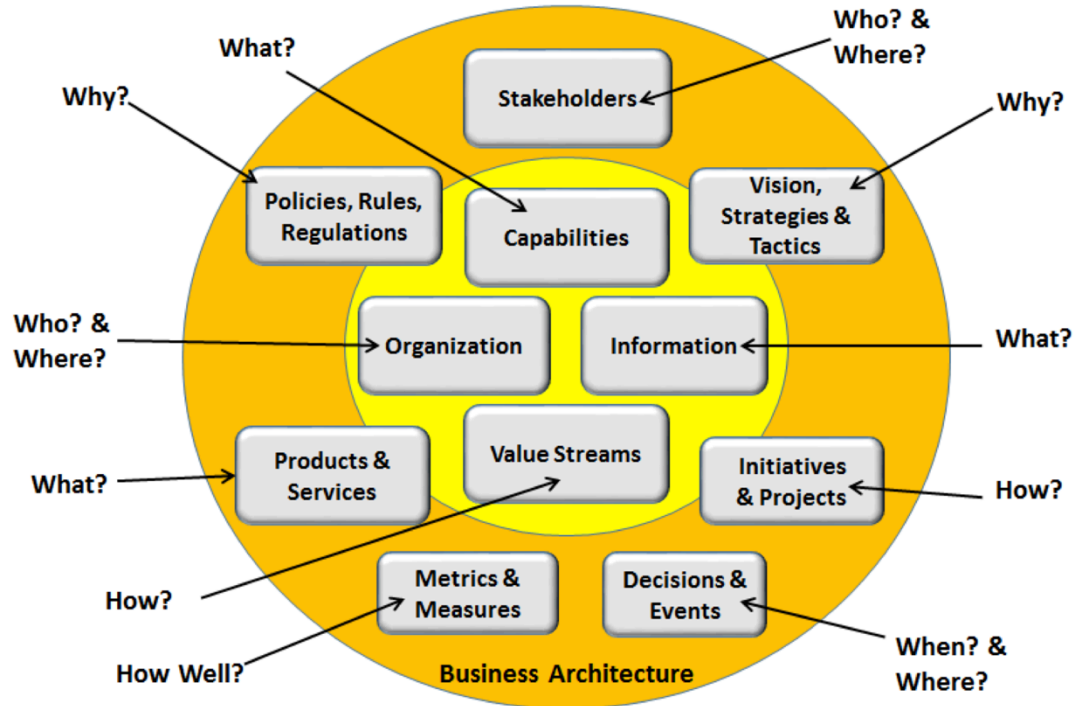


Figure 1.1: Aspects of the Business Represented by Business Architecture



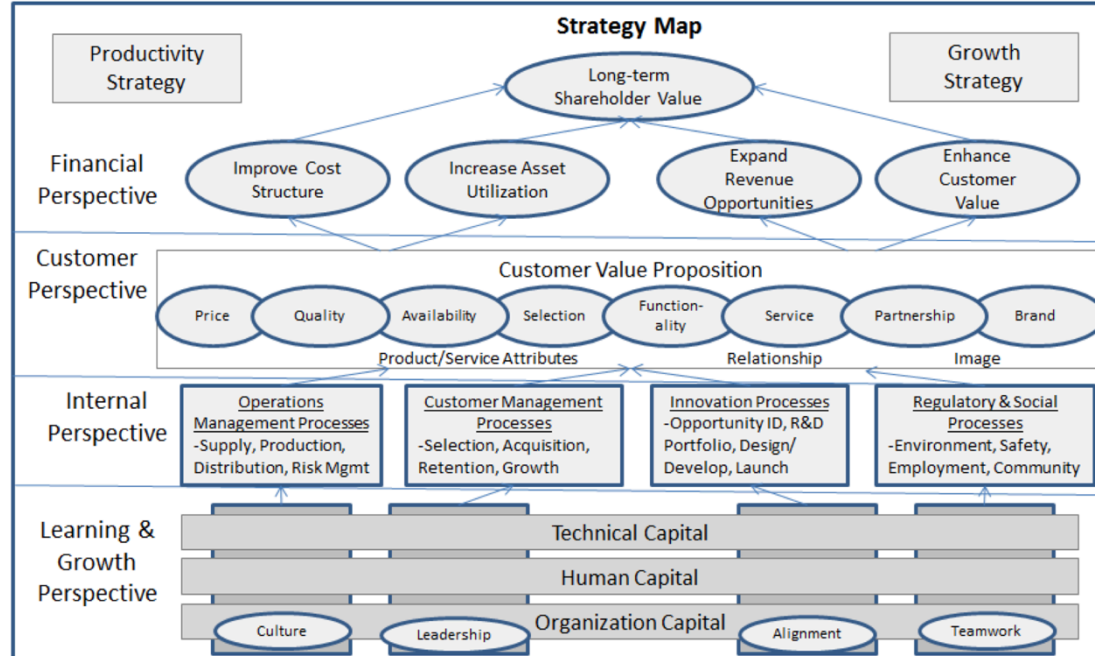


# 10 raisons d'aimer BIZBOK

en parcourant quelques livrables



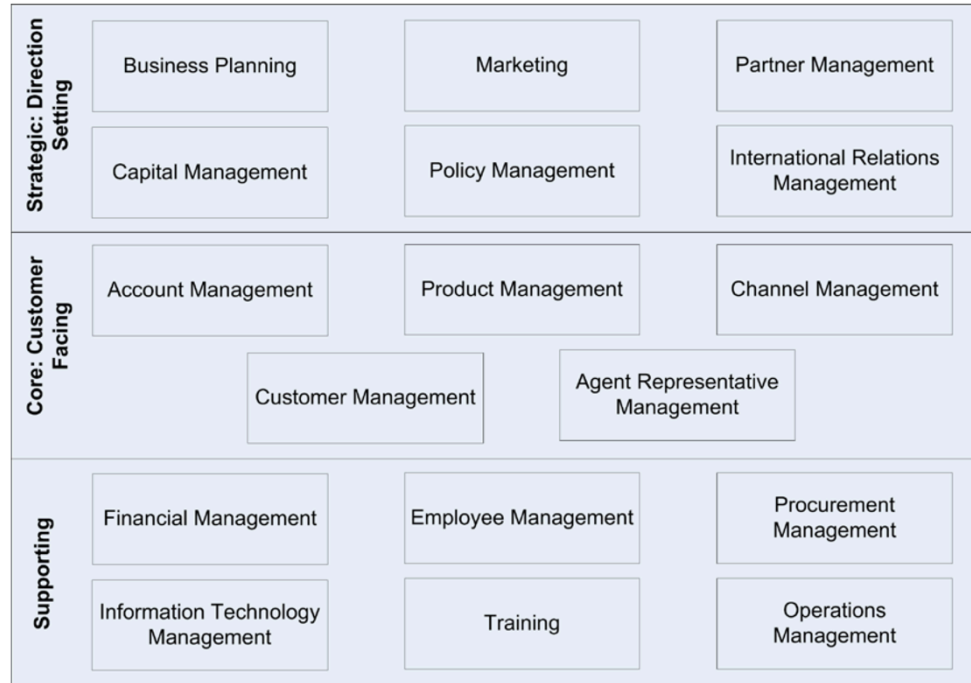
# 1- Provide a shared business vocabulary



\*Source: R. S. Kaplan and D. P. Norton, *Strategy Maps: Converting Intangible Assets into Tangible Outcomes* (Boston: Harvard Business School Press, 2004)

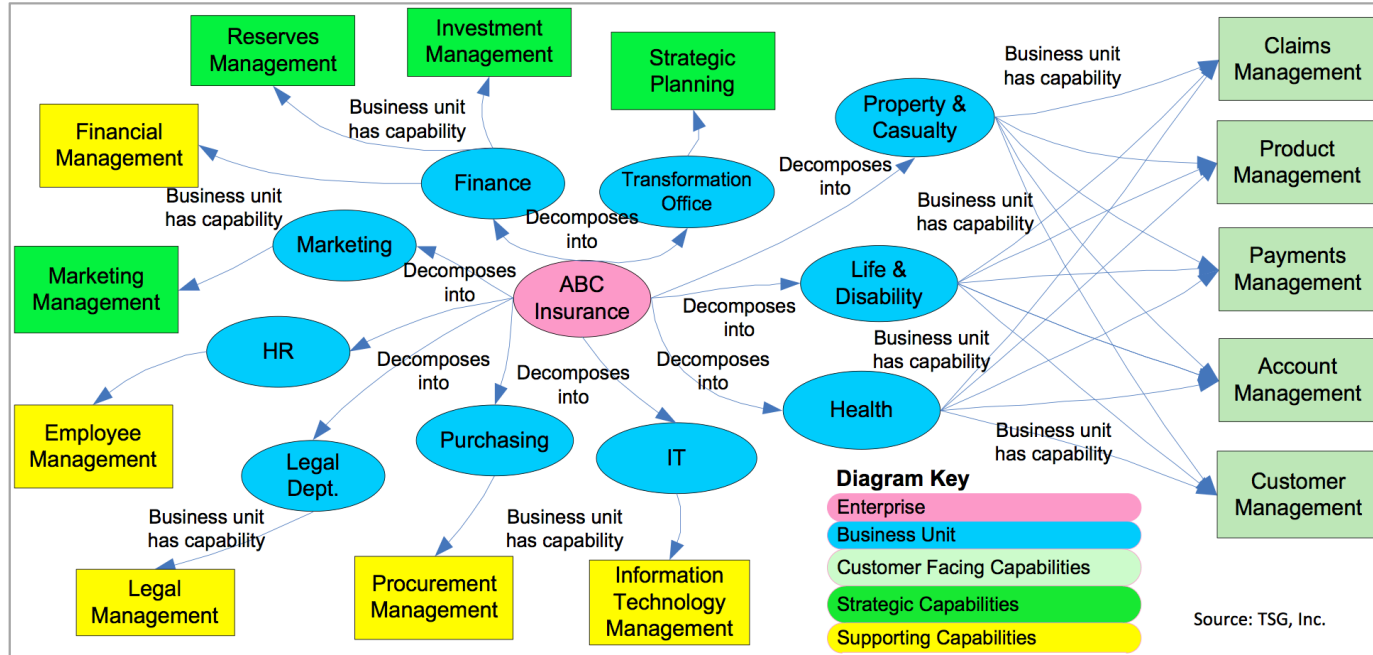
**Figure 2.1.8: Sample Strategy Map**

## 2- Establish a more complete scope of a given requirement



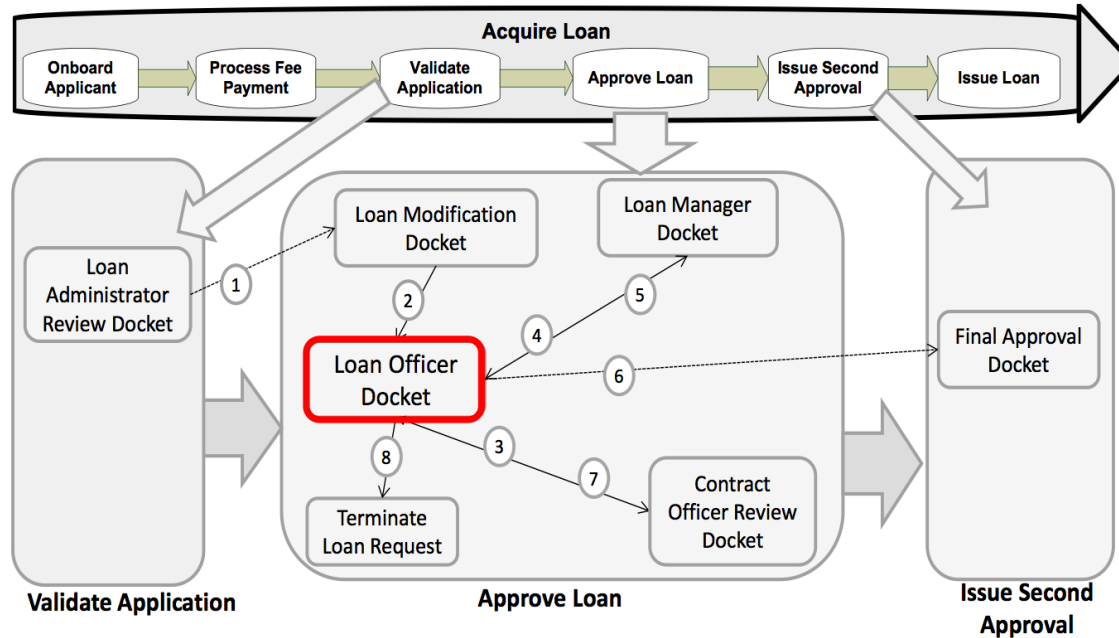
**Figure 2.2.4: Example of Stratified, Level 1 Capability Map**

### 3- Ensure that conflicting or overlapping requirements are addressed appropriately across business boundaries



**Figure 2.3.9: Sample Organization Map of Insurance Company  
Showing Business Unit-to-Capability Mapping**

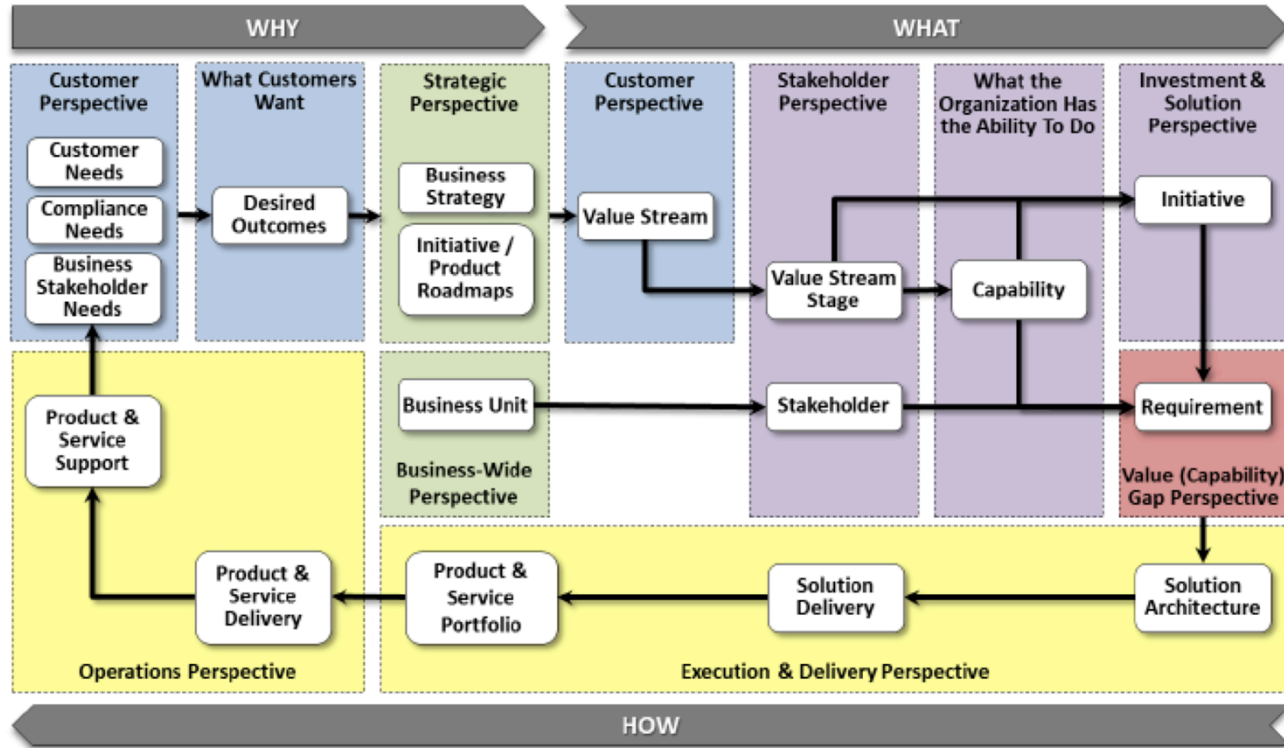
#### 4- Value streams provide clarity as to how a given business requirement delivers value to specific business stakeholders



**Figure 6.3.3: Deriving Business Requirements from Business Architecture**



## 5- Formalizes the traceability of requirements from strategic direction through solution deployment

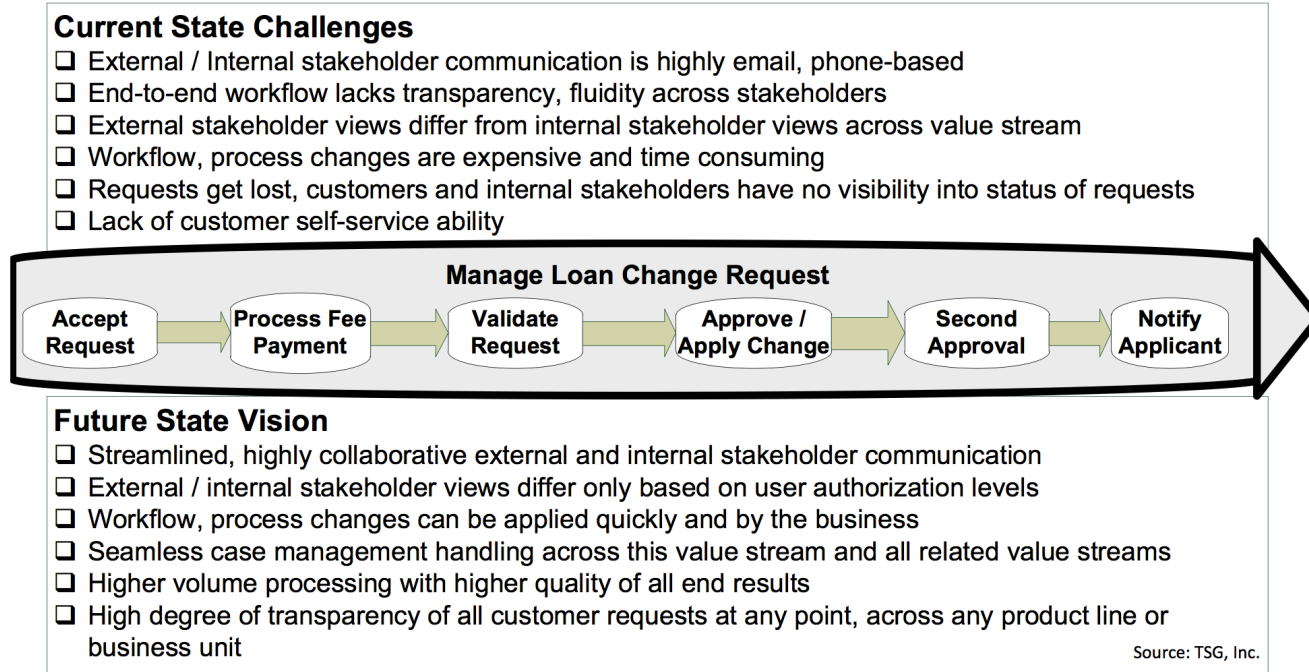


## 6- Identify capability gaps/overlaps, misalignment between value propositions, and delivery channels

Business Unit / Capability Mapping		
Business Unit	Capability (Level 1)	Capability ( Level 2)
Health	Claims Management	Claim Processing
		Claim Adjudication
		Claim Payment
Life & Disability	Customer Management	Customer Information Management
	Claims Management	Claim Processing
		Claim Adjudication
Property & Casualty	Claims Management	Claim Payment
		Customer Information Management
	Claims Management	Claim Processing
Source: TSG, INC.	Customer Management	Claim Adjudication
		Claim Payment
		Customer Information Management

Figure 2.2.14: Business Unit to Business Capability Mapping

## 7- Limits variation in requirement definition and structure from analyst to analyst



**Figure 2.4.16: Value Mapping Enables Current State Analysis / Future State Visioning**

## 8- Help frame user stories and use cases within the context of value streams and capabilities

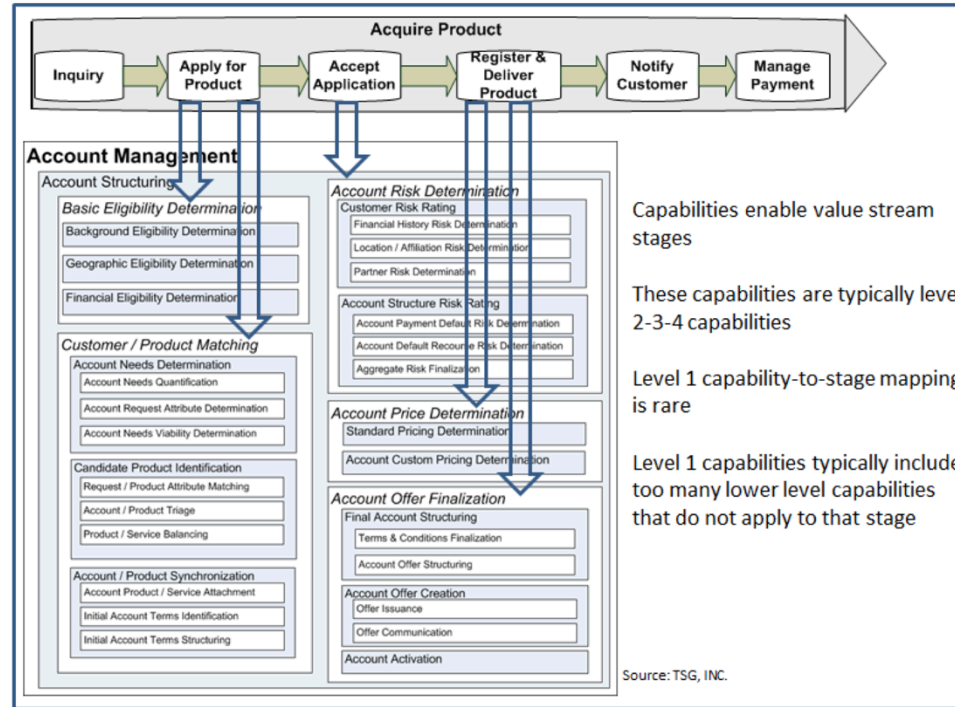


Figure 2.2.15: Capability, Value Stream Mappings



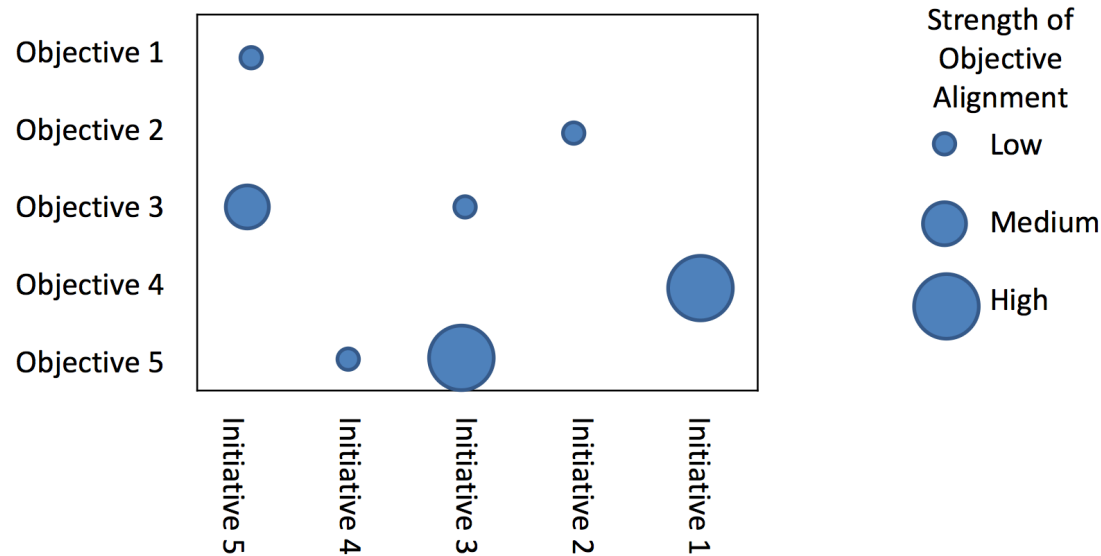
## 9- Prioritize requirements based on business need and impact

---



**Figure 2.2.13: Capability Heat Map Concept**

## 10- Provides a framework for evaluating business investments within and across portfolios



**Figure 2.6.8: Relative Contribution Visualization for Initiatives**

# Les 10 raisons d'aimer le BIZBOK en résumé

---

1. Provide a shared business vocabulary
2. Establish a more complete scope of a given requirement
3. Ensure that conflicting or overlapping requirements are addressed appropriately across business boundaries
4. Value streams provide clarity as to how a given business requirement delivers value to specific business stakeholders
5. Formalizes the traceability of requirements from strategic direction through solution deployment
6. Identify capability gaps/overlaps, misalignment between value propositions, and delivery channels
7. Limits variation in requirement definition and structure from analyst to analyst
8. Help frame user stories and use cases within the context of value streams and capabilities
9. Prioritize requirements based on business need and impact
10. Provides a framework for evaluating business investments within and across portfolios

## Quoi faire à partir d'ici?

---

1. S'abonner au Business Architecture Guild  
<http://www.businessarchitectureguild.org/>
2. Lire sections 2, 3 et 6.3 du BIZBOK
3. Inclure une section BA dans vos documents d'analyse d'affaires





Farid Mheir  
+1-514-867-7720  
[farid@mheir.com](mailto:farid@mheir.com)  
[ca.linkedin.com/in/fmheir/](https://ca.linkedin.com/in/fmheir/)

**Feel free to reach out or get more insight from**

Digital Transformation Blog

[www.scoop.it/t/digital-transformation-of-businesses](http://www.scoop.it/t/digital-transformation-of-businesses)

Enterprise Architecture examples

[bit.ly/1f4Uvu2](http://bit.ly/1f4Uvu2)

Enterprise Architecture class at HEC Montreal

[bit.ly/10pRzmc](http://bit.ly/10pRzmc)