

## **IBM Software Group**

Quelques Reflexions sur le role de l'analyste d'affaires chez IBM

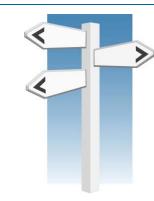
Cherifa Mansoura
WW Team, IBM SWG\_Rational





# **Business Analysts at IBM**





#### Communities outside Canada

Community of Practice

In the spirit of collaboration, we are in touch with our colleagues around the world. See these links for resources to help you to tap into the knowledge of our "sister" communities.

- Requirements Engineering Special Interest Group (RESIG) (United States)
- Systems Engineering Community of Practice (SECoP) (United States)
- UK Business Analysis Wiki
- Australia/New Zealand Business Analysis Wiki
- <u>Belgium-Netherlands-</u>
   <u>Luxembourg (BENELux) Business</u>
   Information Analyst Wiki

## IBM Lotus Support Forums

Public Wikis My Wikis

#### **Forums**

The Business Analysis Forum (started by the UK community)
Rational Requirements Management

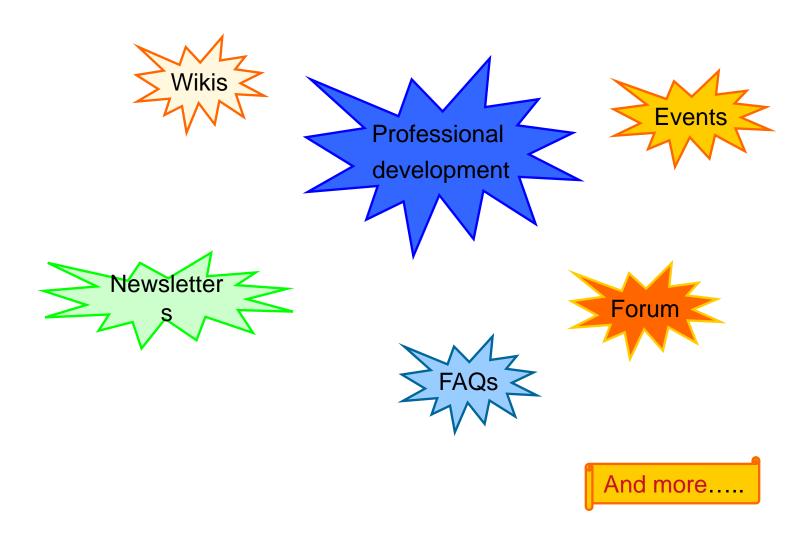
Forum<sup>®</sup>



**Agile User Groups** 



## Tools, and other resources for networking...





# Old Model: Business-IT are still way apart!!!

- Old model is a "consumer-supplier" relationship
- The Business is not IT's customer

 The real customer of both is the Customer of the Business

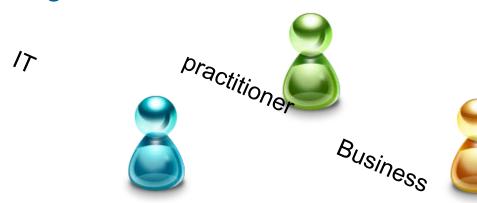


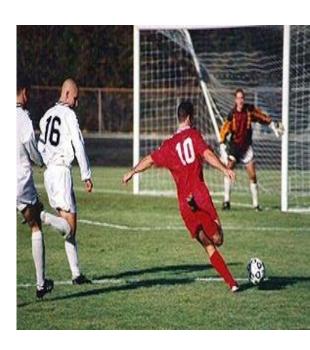


## Future Business-IT Model: A Real Team

## Think about a soccer team:

- The focus is the winning
- It is a team work
- They win or lose together, and everyone must work together to win
- In order to win:
  - Everyone must understand the rules of the game





Source: IBM Innovate 2010



# The Traditional Role of the Business Analyst

- Interfacing between the Business and Developers, Testers
  - ▶ The Conduit for the Business' wants
- Managing Requirements
  - Managing change and scope
- User Acceptance Testing
  - Making sure the requirements were implemented correctly
- Subject Matter Expert a Proxy for the Business





## What's Needed?

## A Shift in Perspective:

### From

Gathering requirements

 Delivering what the Business wants

Creating documents

Getting "sign-off"

### To

- Discovering Needs
- Just in Time
- Just enough
- Delivering what the Business needs
- Facilitating communication and ensuring a common understanding
- Working towards consensus



# Enhance Requirements Approaches

